



## **Monroe Ranked #12 out of 405 as Best City in the U.S. For Female Entrepreneurs to Launch their Business**

***According to report, Monroe is a great place for women entrepreneurs to live and work***

August 20, 2015, Fort Mill, S.C., GoodCall: The city of Monroe, LA was ranked #12 in a new report by data-science group [GoodCall](#) as one of the best cities in the U.S. for women entrepreneurs to launch their business.

“Women’s entrepreneurship is on the rise across the country, in many different industries. However, women-owned businesses still fall behind in terms of overall employment and revenue,” says Eppie Vojt founder of GoodCall. “We wanted to find cities that foster growth and provide support for women entrepreneurs.”

Monroe ranked highly for a healthy economy, a high percentage of women-owned businesses, and a strong networking potential – the city ranked #64 out of 405 for networking.

“Women-owned enterprises in Monroe have a number of resources available to them,” says Sue Nicholson, President and CEO of the Monroe Chamber of Commerce. “The Small Business Development Center at the University of Louisiana at Monroe can assist with business plans, market analysis and marketing plans. The Monroe Chamber of Commerce can assist with networking opportunities. The City of Monroe hosts frequent DBE Outreach workshops. In addition, Louisiana Economic Development provides certification for women owned enterprises, as well as other services.”

A total of 405 cities were evaluated on the metrics of core economic strength, business climate for women, professional networking potential and female education values.

The report also features advice for women entrepreneurs provided by national experts from the [U.S. Small Business Administration’s Office of Women’s Business Ownership](#), The [National Women’s Business Council](#) and the [American Association of University Women](#).

Read the full report regarding Monroe’s ranking, including methodology and data sources here: <http://www.goodcall.com/data-center/2015s-best-cities-for-women-entrepreneurs/>

**About GoodCall:** The GoodCall research team analyzes official government data to develop reports that help students, recent graduates and financial consumers make decisions about their careers, college choices and more. The [GoodCall Data Center](#) was born from the idea that in an increasingly complex online marketplace, consumers deserve access to the information they need to make educated financial decisions.

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